

# Ruffy-Holmes Senior Center: A Strategic Overview

## Passions

### Mission:

- Provide a community focal point for aging resources
- Extend independent living
- Enrich the quality of life for older adults

### Vision:


To work collaboratively to enable all older adult citizens to live a self-directed, rewarding life in a senior-friendly community.

### Core Values:

- Professionalism
- Integrity
- Promotion of dignity and inclusion
- Compassion
- Excellence in service
- Innovation and creativity



The Henry E. Ruffy - Haden C. Holmes  
Senior Center  
"Adding Life to Years"

Accredited by   
National Institute of  
Senior Centers

## + Competencies

### Core Competencies:

#### Collaborative Leadership

- Nationally recognized in senior center field
- Strong alliances and partnerships
- Organization and mobilization of a network of senior organizations and individuals

#### Professional Service:

- Trained and competent staff
- Outcome based approach to program and service delivery

#### Advocacy:

- Serve as a voice and advocate for older adults in the community
- Enable older adults to advocate for themselves

#### Innovation:

- Development and implementation of new programs and services for older adults
- Fostering of involvement by older adults in Center and community affairs



Rowan County  
Member Agency

## + Resources

### Facilities & Equipment:

- Modern accessible building with aquatics facility, fitness center, café, meeting and multi-purpose activity space
- Furnishings and equipment to accommodate small and large groups simultaneously while serving individuals with needs
- Outdoor amenities
- Use of community facilities

### Financial Support:

- Allocations and grants from Federal, State & Local Government  
United Way  
Foundations  
Business Partnerships
- Contributions and estate gifts
- Consumer contributions and program fees

### Collaborations & Alliances:

- National alliances
- State associations
- Community partners

### Human Resources:

- Board of Directors
- Staff
- Volunteers
- Participants and Clients
- Clubs and Organizations
- Friends and Supporters

## = Results

### Impact Areas:

#### For Older Adults:

- Improve/maintain physical, mental and emotional health
- Acquisition of new knowledge and skills
- Increased involvement in community life
- Enhanced life enrichment
- Less dependency on acute care services

#### For Families:

- Assurance of safe, compassionate center and community environment that provides opportunities for older family members to maintain self-reliance
- Information and support for dealing with individual needs
- Avoidance of high cost of providing acute care

#### For Community:

- Increased awareness of, and appreciation for, older adult desires and needs
- A healthier and more active older adult citizenry
- Increased involvement of older adults in volunteerism and civic engagement
- Reduced costs in subsidizing acute care
- A "senior friendly community" = an all age friendly community